



PRESS RELEASE For Immediate Release

Contact: David Eggleston
Phone: 650-968-1540
e-mail: info@kmvt15.org

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KMVT 15 Community Television Appoints New Executive Director

Mountain View, CA – The Board of Directors of KMVT Community Television announced the appointment of Brian Szabo as Executive Director of the non-profit community access station.

“We’re delighted that Brian is joining the KMVT team. His deep and broad experience in both entrepreneurial management and media production is the ideal match for KMVT’s need for both “turnaround” business leadership as well as for executing our new strategy of becoming the digital marketplace for connecting our communities,” said David Eggleston, head of the Board’s search committee.

Mr. Szabo comes to KMVT with 25 years of experience in executive management at both private and public companies, having served as VP of Engineering and VP of Marketing at several Silicon Valley software firms. He also founded and led two software companies from startup to acquisition by public companies. Previously, Mr. Szabo worked in motion pictures in Los Angeles and San Francisco, bringing extensive media production and writing experience to his new post.

“KMVT has a tremendous potential to become one of the foremost change agents for dynamic community dialogue and expression of creative talent,” said Szabo. “I’m excited by the opportunity of helping to grow one of the most accessible public media forums of our communities. On the business side, I’ll be looking to work with local business and civic organizations for sponsorship and promotional opportunities. On the creative side—in addition to providing innovative staff-produced and community access programming and training—we’re targeting to become the top production house of educational, documentary, and promotional videos for non-profits in the Bay Area.”

About KMVT 15

KMVT Community Television (cable Channel 15) is a non-profit organization providing local television programming for residents of Cupertino, Mountain View and Los Altos. In addition, KMVT delivers high end, innovative video and broadcast production services for non-profit organizations and government access through Internet streaming, program sponsorship opportunities, and media production training, serving Santa Clara and San Mateo Counties. KMVT’s mission is “to be the digital marketplace to share the stories that connect our communities.”

For more information about KMVT 15, contact the station at (650) 968-1540 or info@kmvt15.org.