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## ANNOUNCING “BAY VOICE” COMMUNITY EDUCATION CHANNEL *First-of-its-Kind Regional Channel Serves 400,000 Comcast Cable Households in 15 Bay Area Cities*

**San Jose, Mountain View, Palo Alto, CA** — May 13, 2015. CreaTV San Jose, KMVT 15 Silicon Valley Community Media (Mountain View) and Midpeninsula Community Media Center (Palo Alto) proudly announce the launch of BAY VOICE, a first-of-its-kind regional community education channel, serving 400,000 Comcast Cable households in 15 cities in Santa Clara and San Mateo counties.

“Our community media centers have joined forces to co-curate a channel that reaches viewers outside of our individual service areas. We look forward to the channel growing and evolving over the next year,” said Suzanne St. John-Crane, CEO, CreaTV San Jose.

BAY VOICE will feature interesting and meaningful content from local college partners, including Evergreen, West Valley, Mission, San Jose City and San Jose State, and thematic programming covering politics, civic engagement and the arts.

BAY VOICE is an evolution of the Community College Network that operated on Channel 27 in ten cities and Channel 75 in five. In order to enhance community education content, the three community media partners are transitioning to the region-wide BAY VOICE on Channel 27.

“We’re excited to showcase and expand our programming throughout the South Bay and are planning to initiate community dialogue on important regional issues,” said Annie Folger, ED, Midpeninsula Community Media Center.

Programming on BAY VOICE Channel 27 will serve San Jose, Campbell, Los Gatos, Saratoga, Santa Clara, Mountain View, Los Altos, Cupertino, Sunnyvale, Milpitas, Palo Alto, East Palo Alto, Menlo Park, Atherton, Stanford and some unincorporated areas of Santa Clara and San Mateo counties.

“This partnership provides an amazing opportunity not only for collaboration between media centers, but also as a way to bridge the divide by creating a platform for community dialogue throughout Silicon Valley,” said Shelley Wolfe, Executive Director, KMVT 15 Silicon Valley Community Media.

Although BAY VOICE is currently operational, the community media partnership will officially launch on Friday, May 15, 2015.

**About CreaTV San Jose:** CreaTV San Jose is the member-based, non-profit community media center that manages the public and education TV and Internet channels for the City of San Jose. We fulfill our mission to inspire, educate and connect San Jose communities, using media to foster civic engagement, by providing free airtime and low-cost training and tools that allow diverse and underserved communities to tell their stories through video. Since its inception in 2008, CreaTV has aired more than 22,000 community videos in ten languages, helped hundreds of non-profits tell their stories and build capacity and served more than 20,000 youth through our MAP grant to San Jose schools and partnerships with Adobe Youth Voices, SV Creates, Xilinx Educational Ecosystem and Mayor's Gang Prevention Task Force.

**About KMTV 15:** KMVT 15 Silicon Valley Community Media, an independent 501(c)(3) nonprofit, is an award-winning media center, with a three-decade history, that provides local television, multimedia training and professional video services to Mountain View, Cupertino, Sunnyvale, Los Altos and Foster City. KMVT 15 cablecasts on local channels, YouTube and an independent Roku channel. Our mission is to provide media literacy education, hands-on training and civic engagement. We serve as a resource to narrow the digital divide through the use of technology, and we provide the community with tools to create media and utilize technology in a socially responsible manner.

**About Midpeninsula Community Media Center:** The Media Center empowers citizens to use television and the Internet to create and distribute media that promotes and builds community through civic engagement and cultural exchange. The Media Center provides classes, a TV studio, and digital production facilities to residents, workers and organizations in Atherton, East Palo Alto, Menlo Park, Stanford and Palo Alto – with a special emphasis on youth and bridging the digital divide. The Media Center televises and web-streams city council and school board meetings for several communities and provides additional professional services. The Media Center has received the “Overall Excellence” award by the national Alliance for Community Media three times.

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