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Media only:

Shelley Wolfe

Executive Director, KMVT 15 Silicon Valley Community Media

650-968-1540 x24

swolfe@kmvt15.org

**RONALD D. PACKARD ELECTED TO
KMVT 15 SILICON VALLEY COMMUNITY MEDIA BOARD OF DIRECTORS**

Former Mayor of Los Altos and Mountain View brings wealth of experience

Mountain View, Calif. – April 14, 2014 – KMVT 15 Silicon Valley Community Media announced today that Ronald D. Packard has been elected to its Board of Directors.

Ronald D. Packard has been a practicing attorney for over 40 years and is the President of Packard, Packard & Johnson, P.C. in downtown Los Altos, which specializes in complex national litigation. Ron also co-founded and serves as the Chairman of the Board of Directors for Marich Confectionery. Prior to moving to Los Altos 30 years ago, Ron was twice elected to the Mountain View City Council and served as its mayor. He was also twice elected to the Los Altos City Council, and twice served as its mayor. Ron has also served on the Boards of Directors of several nonprofit organizations, including the Los Altos Village Association and the Peninsula Symphony. An Eagle Scout, Ron was the Boy Scout Master of Los Altos Troop 22 for a number of years. He earned a Master in Public Administration from UC Riverside, an MBA from UC Berkeley, and a Juris Doctorate from Hastings School of Law.

“I’m very pleased to welcome Ron Packard to the KMVT 15 Board of Directors,” said Board of Directors Chair David Joud. “His expertise in the law and in-depth experience in the public, nonprofit and private sectors will directly benefit our organization.”

“I’m looking forward to working with Ron Packard to achieve KMVT 15’s goal of becoming a fully-digital facility as well as one of the most accessible public media forums of our time, tailored to our community’s needs,” said Shelley Wolfe, Executive Director of KMVT 15. “His perspective will be invaluable as we continue to focus on growth, collaboration and fundraising in this era of rapidly-evolving communications.”

For more than 30 years, KMVT 15 Silicon Valley Community Media has been a deeply-cherished institution, providing training in video production, media literacy, and a voice for hundreds of thousands of San Francisco Bay area residents as an independent 501(c)(3) nonprofit organization. KMVT 15 currently provides community television services to the residents of Cupertino, Foster City, Mountain View, Los Altos, and Sunnyvale. The recipient of many national and regional awards, KMVT 15’s mission is to provide media education, hands-on training, and civic engagement. It serves as a resource to narrow the digital divide through the use of technology, and provides the community with the tools to create media and utilize technology in a socially responsible manner.

The goal of KMVT 15’s Go Digital! Capital Campaign is to raise a total of \$500,000 to upgrade its studios and remote equipment from analog to digital over the next two years. With updated equipment KMVT 15 can provide expanded industry-leading program opportunities and garner more partnerships within the community. Some of the new programs will be designed to offer on-location multilingual training, afterschool programs around the community, and job skills training for veterans as well as the underemployed, unemployed and underserved populations.

KMVT 15 is available via Comcast Channel 15 in the communities it serves, AT &T U-Verse Channel 99 throughout the Bay Area, and on <http://www.youtube.com/kmvt> . See www.kmvt15.org for more information.